

School Ethics Campaign



Empowering students to embrace kindness, courage, and ethical choices every day.

I founded the School Ethics Campaign at KC Public School to make ethical awareness accessible, engaging, and meaningful for students. I realized that traditional seminars on topics like vaping, cyberbullying, and stress management often felt long and uninteresting, so I wanted to create a different approach—one that students could engage with at their own pace. I designed visually striking, informative posters and placed them throughout the school, combining creativity with practical insights to spark curiosity and reflection. The posters cover real-life challenges students face, encouraging them to think critically about their choices, understand the consequences, and develop empathy.

Through this campaign, I've seen how small, thoughtful interventions can make a big difference. Students now pause, read, and discuss the ideas presented, which has fostered a culture of responsibility, mindfulness, and respect within the school. For me, the campaign isn't just about raising awareness—it's about creating an environment where ethical thinking becomes a natural part of daily life. It has taught me the power of communication, creativity, and leadership in influencing others positively, and I'm proud to have built something that encourages my peers to make thoughtful, conscientious decisions every day.



DIGITAL CITIZENSHIP & ONLINE RESPONSBLITY

CONNECT CONSCIOUSLY. LIVE RESPONSIBLY ONLINE



THINK BEFORE YOU POST. PROTECT YOUR PRESENCE & OTHERS.



AI ETHICS & FUTURE RESPONSIBILITY

Innovate with Integrity. Design a Just Future.



Question Algorithms. Empower Human Values.



CIVIC ENGAGEMENT & ACTIVE CITIZENSHIP

Your Voice Matters. Shape Our Shared World.



Speak Up. Stand Together. Make a Difference.



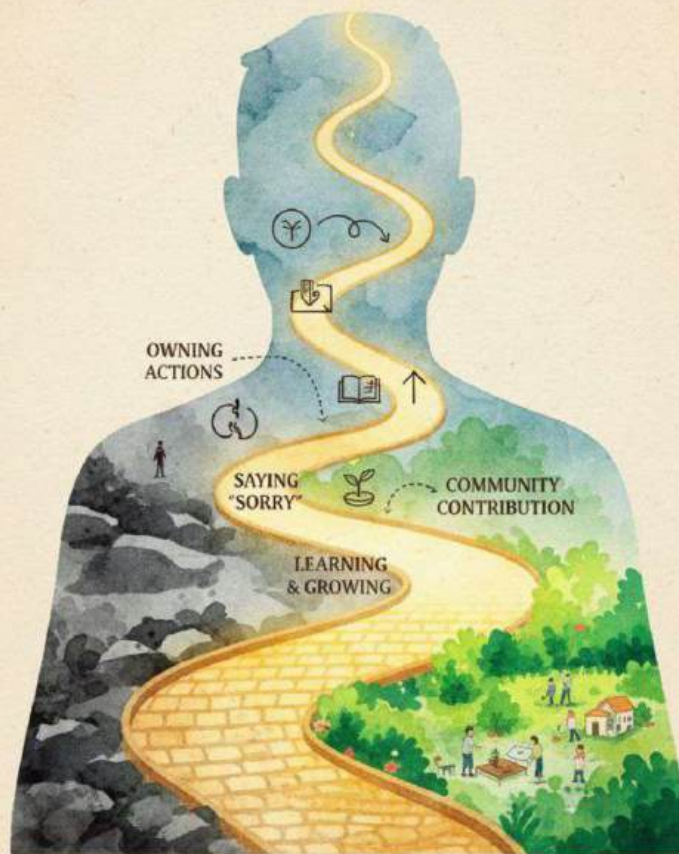
YOUR STORY IS YOURS. RESPECT THEIRS.



PREVENT HARM. POWER YOUR WILL WITH DISCRETION



OWN YOUR CHOICES. SHAPE YOUR CHARACTER.

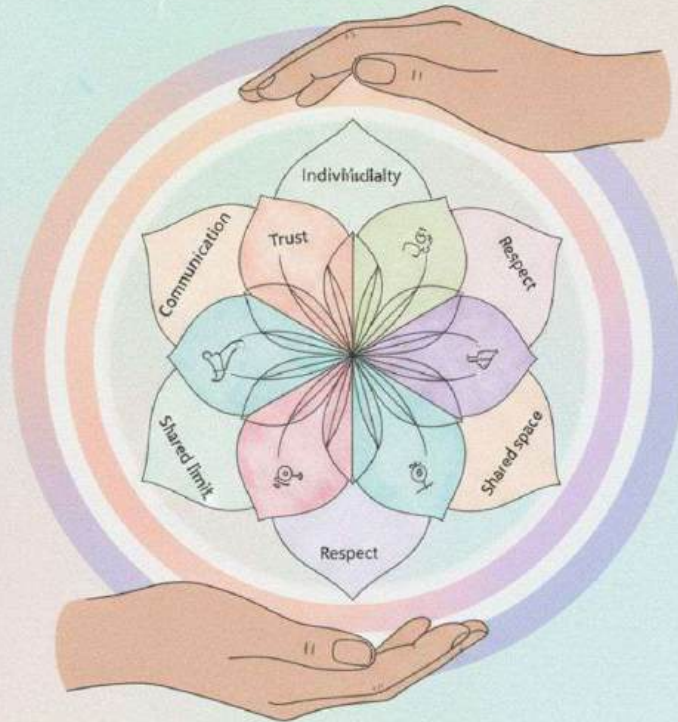


PREVENT HARM. POWER YOUR WILL WITH INTEGRITY & COURAGE.



RESPECT & RELATE:

Healthy Boundaries, Stronger Connections



PREVENT HARM. POWER YOUR WILL. CONFRONT WITH CARE.



ACADEMIC INTEGRITY:

Cultivate Your Own Path



PREVENT DISHONESTY. POWER YOUR WILL WITH KNOWLEDGE



EMBRACE ALL: Respect & Inclusivity



CELEBRATE OUR DIVERSITY, STRENGTHEN OUR COMMUNITY

PROMOTE ACCEPTANCE. CONFRONT BIAS WITH EMPATHY



EARTH, OUR LEGACY: CULTIVATE & PROTECT



PREVENT POLLUTION. CONFRONT DESTRUCTION WITH ACTION



TOGETHER, WE THRIVE

BUILDING OUR COMMUNITY



PREVENT HARM. CONFRONT WITH CARE



Clear Lungs. Clear Mind.
Choose Your Future.



Pause. Reflect. Support.



UNMASKING SHADOWS: SCHOOL ETHICS

STAND UP. SPEAK OUT.



PREVENT WITH EMPATHY. CONFRONT WITH COURAGE.

